



**Contact** Gary Wiese  
Denver, Colorado, USA  
e gary@phonylawn.com  
w phonylawn.com  
c 720 273 1414

**Education** B.F.A., Graphic Design / minor, Art History  
Colorado State University

**Experience** **Senior Creative Associate**  
Greenhouse Partners / Boulder, CO  
2004 - Present

Responsibilities - Creative leadership and direction on multiple accounts consisting of 3-6 designers and copywriters; driving, evaluating and evolving work to ensure executional excellence; presenting and selling concepts; developing and maintaining vendor relationships; mentoring younger designers

Key Accounts - The Coca-Cola Company, Odwalla, Fanta, Intrawest, The PGA TOUR Club, Tournament Players Club Network, Quintess, RMB Capital Management

**Graphic & Interactive Designer**  
Ellen Bruss Design / Denver, CO  
2003 - 2004

Responsibilities - Concepting and execution of various identity systems, collateral, and interactive solutions for B2C clients; management of client and vendor relationships; presenting work

Key Accounts - Cherry Creek Mall, Continuum Partners, Hyde Park Jewelers,

**Graphic Designer**  
Circa 65 / Denver, CO  
2000 - 2003

Responsibilities - Concepting and execution of identity systems, direct mail, collateral, and interactive solutions for B2B clients; collaboration with copywriters, illustrators, and photographers

Key Accounts - Oracle, IBM, Veritas, Sun Microsystems

**Recognition** Communication Arts    The Dieline    Lounge 72    Neenah Paper  
HOW Magazine    Logo Lounge    Design Flood    Design You Trust

**Reference** Available upon request